

SOUTH

USA NATIONAL ALUMNI ASSOCIATION

Spring 2016

Upward & Onward

MOULTON TOWER

**A CAMPAIGN FOR THE UNIVERSITY OF SOUTH ALABAMA,
NEW BRAND DEBUTS WITH "WE ARE SOUTH" THEME,
BUILDING THE MOBILE RIVER BRIDGE, JAGUARSCARE,
BASEBALL'S KEVIN HILL**

SOUTH



The Spring 2016 issue of SOUTH is a publication of the Office of Alumni Relations and the USA National Alumni Association. It is intended to inform alumni and friends of current events and issues concerning them.

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Plans are underway for the new 15,000 square foot MacQueen Alumni Center.





As you check out this bird's eye view of central campus with Moulton Tower and Alumni Plaza, you might notice a few changes. The University is evolving to accommodate its growing number of students and programs, which will be aided by the \$150 million Upward & Onward fundraising campaign.

I'm especially pleased to announce that we are building the Julian and Kim MacQueen Alumni Center directly across Campus Drive from where Alumni Hall sits now. This new facility will serve as a gathering place for alumni and friends during special events, as well as allow for larger meetings and functions. Don't miss the *SOUTH* article on page 12 for more details on this exciting project.

You may also notice a few improvements to *SOUTH*, including its new name. The alumni magazine is enjoying a fresh look and style thanks to the University's new branding guidelines, and we feel the name better reflects our commitment to moving "Upward & Onward!" We hope you find it interesting, entertaining and, most importantly, all about South. We've organized the magazine into departments and streamlined the information so you can get the most from your alumni magazine. Please let us know what you think by sending your comments to alumni@southalabama.edu.

—Karen Edwards '80
Director
Office of Alumni Relations



U.S. Rep. John Lewis was the commencement speaker for the University of South Alabama's 2015 Fall Commencement.

The Alabama native worked alongside Dr. Martin Luther King Jr. during some of the most dangerous and bloody times of the Civil Rights Movement.

Congressman John Lewis Delivers December Commencement Address

Civil rights icon Congressman John Lewis challenged graduates of the University of South Alabama “to go out and use your education as a great tool to change the world.”

The Alabama native, who worked alongside the late Rev. Dr. Martin Luther King Jr. during some of the most dangerous and bloody times of the historic Civil Rights Movement, spoke to the nearly 1,000 graduates who participated in Fall Commencement held in the Mitchell Center. Fall Commencement is the graduation exercise for students who completed academic requirements during the summer or the fall term.

The University awarded Lewis, a graduate of Fisk University, an honorary doctorate degree for his lifetime achievements in social justice, human rights and civic leadership.

Lewis entered local politics in Atlanta in 1981, and he has represented Georgia's Fifth Congressional District in the U.S. House of Representatives since 1986.

Lewis was a Freedom Rider who challenged segregation at interstate bus terminals across the South. He was the architect of and a keynote speaker of the historic March on Washington in August 1963. In 1965, he and fellow civil rights leader Hosea Williams led more than 600 orderly protestors across the Edmund Pettus Bridge in Selma to walk to Montgomery in support of voting rights. However, the marchers were attacked by Alabama state troopers in a brutal confrontation that became known as Bloody Sunday and helped to hasten the passage of the Voting Rights Act of 1965. Despite more than 40 arrests, physical attacks and serious injuries, Lewis remains an advocate of nonviolent protest.

New Brand Debuts with “We Are South” Theme

Sometimes a few words really can say it all.

That’s the idea behind “We Are South,” the phrase that officially launched the University of South Alabama brand on March 23. The accompanying fanfare included activities on campus, a new video and website, new campus banners, an updated logo, an online advertising campaign and a Mobile City Council resolution.

The elements of the brand were selected as the result of a thorough and inclusive process overseen by the USA Marketing and Communications Advisory Committee, a group that includes representatives from throughout the University. In its work, the committee consulted with students, faculty, staff, alumni and friends of the University.

“The brand is designed to reflect, in a consistent and high-quality manner, the exciting things that are happening throughout the University, from our exceptional academics and research to our beautiful and vibrant campus, from the innovations in our health system to the success of our athletics programs,” says Mike Haskins, executive director of marketing and communications. “At the heart of We Are South, however, are the outstanding people who show such passion and pride in our University.”

A number of those people are featured on a new “We Are South” section of the USA website, at SouthAlabama.edu/WeAreSouth. The site celebrates the diversity and achievements of South’s community, and will grow over time as more “South Stories” are added. There also is a link on the site where alumni can submit their stories.

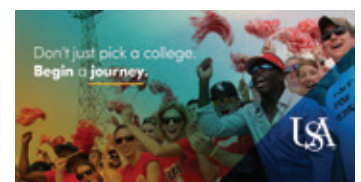
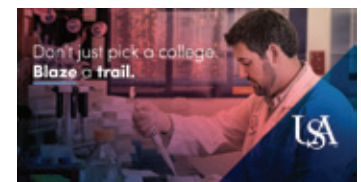
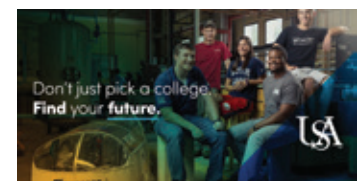
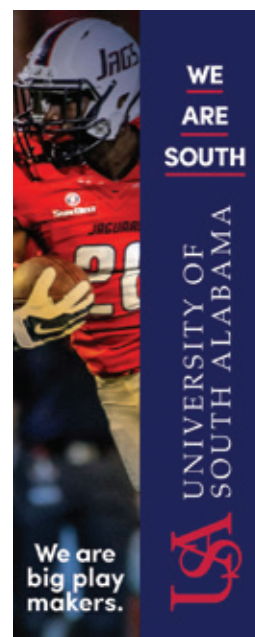
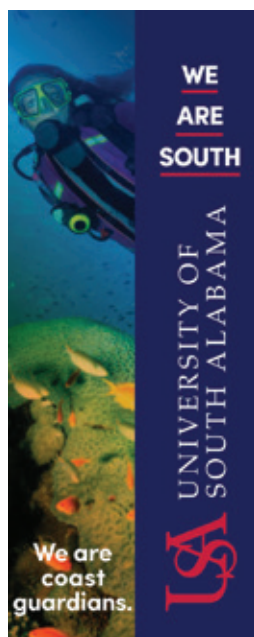
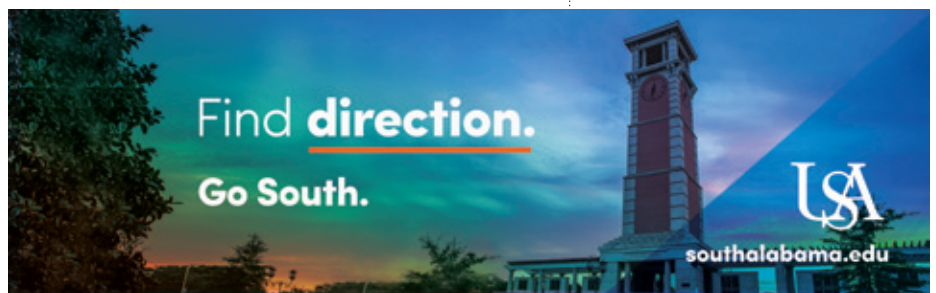
“Our students, faculty, staff, alumni and friends are what make the University of South Alabama an exceptional university, so it makes sense that the USA brand puts our people front and center,” says USA President Tony Waldrop.

Another visible expression of the South brand is an updated logo, which no longer includes the box that enclosed the “USA” letters.

“We’re actively engaged, out-of-the-box thinkers and doers at South, and our logo now reflects that personality,” Haskins says. “Removing the box is a small change, but also an important reminder of how what happens at South advances not just our region, but the world.”

Elements of the new USA Brand include (from top right): An updated USA logo; outdoor signage; banners; online advertising; and the slogan “We Are South.”

USA



At the heart of
“We Are South”
are the
outstanding
people
who show
such passion
and pride in
our University.

WE ARE SOUTH

Clarke County couple endows scholarship

The Frank and Warrene Bolen Barbaree Scholarship Fund was created from a \$260,000 estate gift to support qualifying Jackson High School graduates enrolling at South Alabama. Graduating high school seniors must have a cumulative GPA of at least 3.0 and an ACT score of at least 23. The first Barbaree Scholarship recipients will be eligible to enroll at USA in the fall of 2016. The scholarship was matched by the Mitchell-Moulton Scholarship Initiative.

Alumnus earns racing honors

Last fall, Grant Enfinger became Alabama's first ARCA champion in the Automobile Racing Club of America's 63-year history. The Fairhope native earned his bachelor's degree in marketing in 2007 from USA's Mitchell College of Business.

More than your average cup of joe

Congratulations to John Serda '99, who earned a bronze medal in the emersion filter category at the Golden Beans Awards in Portland, Ore., for his Ethiopian Tehembe roast coffee. He is the owner of Serda's Coffee Co. in downtown Mobile.

Former USA hoops player scores international honors

Former South Alabama basketball standout Augustine Rubit '14 was named to the Beko BBL International ALLSTAR Team in Germany. Rubit is currently the top scorer for German Club Team ratiopharm Ulm.



USA's Associate Director of Governmental Relations Nick Lawkis '09, MPA '11 and Rep. Bradley Byrne.

From Campus to Capitol Hill

USA's Office of Governmental Relations serves as a liaison with local, state and federal governments and agencies. Special emphasis is placed on monitoring the Alabama legislative process and actions related to the University's appropriation from the Alabama Education Trust Fund.

When the office expanded in 2015, "Nick Lawkis was the logical choice," said Executive Director Happy Fulford. "Nick has an understanding of the interworkings of the University, is well known to alumni and elected officials, has the ability to build strong relationships, communicates well, and is proud to advocate on behalf of South Alabama." Prior to this position, Lawkis served as associate director for the Office of Alumni Relations, where he led the USA National Alumni Association to a record membership.

During his first legislative session in Montgomery, Lawkis closely monitored 194 of the 1,200 bills introduced and was actively engaged in 28 that required substitutions or amendments to protect higher education.

His tenure at South began as a student worker in Career Services, then as a graduate assistant in Student Affairs where he oversaw the Office of Campus Involvement and USA's nearly 200 student organizations. After completing his master's degree, Lawkis held supporting roles in Alumni Relations, eventually becoming associate director, overseeing all the financial operations and revenue-generating programs. He also has five years of experience in banking.

Lawkis holds a B.S. in business and a MPA from USA. He was named to the *Mobile Bay's* 2016 class of 40 Under Forty.



The Distinguished Alumni and Service Awards honored (from left to right) Dr. James E. and Diana Laier, '83, Jonathan L. Hursh, '04; Dr. Mark S. Williams, '80; James "Jimmy" Shumock, '81; and Christopher L. Lee.

National Alumni Association recognizes excellence, service

The University of South Alabama National Alumni Association honored notable alumni and friends during its annual Distinguished Alumni and Service Awards in March.

"These are extraordinary individuals with a passion for excellence and serving others," said President Tony G. Waldrop.

This year's recipients of the Distinguished Service Award:

- Diana Kahler Laier '83, and Dr. James Emil Laier

This year's recipient of the V. Gordon Moulton Service Award:

- Christopher L. Lee

This year's recipients of the Distinguished Alumni Award:

- Jonathan L. Hursh, '04
- James H. "Jimmy" Shumock, '81
- Dr. Mark S. Williams, '80

"During the awards gala, we recognize the achievements and contributions of alumni, advocates and donors of USA," said Director of Alumni Relations Karen Edwards. "We are pleased to honor those who are committed to advancing USA's values and mission."





THE ELEMENTS OF ACHIEVEMENT.

MADISON TUTTLE might change the world. When she graduates, she plans to earn a doctorate and research novel anticancer agents. But without the Mitchell-Moulton Scholarship Initiative, she wouldn't be a USA student. Her ability is only catalyzed by your support. And your gift to MMSI will be immediately doubled, ensuring that students like Madison can change the world. For more information, call (251) 460-7032 or visit southalabama.edu/development.

I S I S L



USA Moves Upward & Onward with \$150 Million Campaign

Although South Alabama is a relatively young university, we have accomplished much and are always striving to accomplish more. This is what our Upward & Onward campaign is all about.

—DR. JOSEPH BUSTA
Vice President
for Development &
Alumni Relations

Student access and success. Enhancement of research and graduate education. Global engagement. Excellence in health care. University and community engagement.

These five strategic priorities are the heart of “Upward & Onward, A Campaign for the University of South Alabama,” the largest fundraising initiative in the University’s history, with a goal of reaching \$150 million in gifts by 2020.

The phrase “Upward, Onward” is borrowed from the University’s alma mater, signifying USA’s continued commitment to elevate and accelerate every aspect of its mission – education, research, service, health care, economic development, athletics, and the arts and humanities.

“Although South Alabama is a relatively young university, we have accomplished much and are always striving to accomplish more,” said Dr. Joseph Busta, vice president for development and alumni relations. “This is what our Upward & Onward campaign is all about.”

USA graduates Steve Stokes MD ’80 and his wife Angelia ’79 are chairs of the campaign, which to date has received donations of more than \$70 million, representing gifts from more than 15,000 donors.

“My wife and I have benefited enormously from our University of South Alabama experiences,” says Steve Stokes. “The opportunities we had are opportunities that we want others to experience as well.”

The campaign, which began two years ago with a quiet phase, includes a record \$50 million gift from businessman and longtime USA supporter Abraham “Abe” Mitchell. This transformational gift spurred the creation of the Mitchell-Moulton Scholarship Initiative, a matching challenge that funds scholarships for undergraduate students throughout the university. Mitchell also serves as honorary chair of “Upward & Onward.”

From the collected total, the University will commit \$56 million to student access and success, \$10 million to enhancement of research and graduate education, \$3 million to global engagement, \$18.5 million to excellence in health care, and \$7.5 million to University-community engagement.

Matt Hancock, a senior majoring in mechanical engineering, is living proof of how scholarship gifts can change a student’s life. Like many USA students, he has worked at one or more jobs outside the classroom to supplement student loans. Hancock is the first recipient of the annual SSAB Engineering Scholarship, established in 2015 by global steel company SSAB. The company gave \$100,000 to establish the scholarship fund through the Mitchell-Moulton Scholarship Initiative, which matched the gift. The scholarship is given to junior or senior students in the College of Engineering, with preference to Alabama residents majoring in mechanical, electrical or civil engineering.

Clockwise from top: Guests toast to the campaign’s success at a champagne brunch launch event on October 13, 2015. Upward & Onward campaign co-chairs Steve MD ’80 and Angelia ’79 Stokes at the press conference. Guests were given commemorative champagne flutes as gifts. SGA President Ravi Rajendra voiced the thanks of USA students. Matt Hancock receives a Mitchell-Moulton Scholarship from John Steadman, Dean of the College of Engineering. Abe Mitchell discusses his \$50 million dollar gift at the event.



My wife and I
have benefited
enormously from
our University of
South Alabama
experiences.
The opportunities
we had are
opportunities that
we want others
to experience
as well.

—STEVE STOKES, MD '80
Chair,
Upward & Onward



Top: USA President Tony Waldrop speaks at the press event on October 13, 2015. Bottom: Tony and Julee Waldrop, Abe Mitchell, Jackie Busta, Angelia Stokes and Arlene Mitchell toast to the success of Upward & Onward.

“I’ve been taking out student loans all along, and the scholarship has helped to cut the amount of those, so it’s given me a little more freedom to not work as much and to have the opportunity to be a little more involved on campus,” Hancock said.

Hancock explained that with mechanical engineering, he has opportunities for jobs in aerospace and biomedical engineering as well as opportunities to expand into computer programming and other areas. Now 26 years old, he knows he’s on the right path to a good future.

“It took me a while to decide on engineering, but I’m glad I did,” Hancock said. “There’s a lot of great results from this scholarship besides the money. It

also gave my morale a boost because the engineering faculty selected me to receive it. It had so many positives besides the money.”

There are numerous ways to donate to “Upward & Onward,” including gifts of cash, stock and other securities, real estate, in-kind donations, IRA distributions, art and others valuables, as well as planned gift intentions.

“The University’s strategic priorities are critically important for our students and the wider community,” said Tony Waldrop, University of South Alabama’s president. “Our best opportunity to achieve the goals within these priorities is to ensure that we have the financial means to do so.”

For more information on how to make a gift to “Upward & Onward, a Campaign for the University of South Alabama,” contact the Office of Development and Alumni Relations at 251.360.7032, or visit southalabama.edu/campaign.



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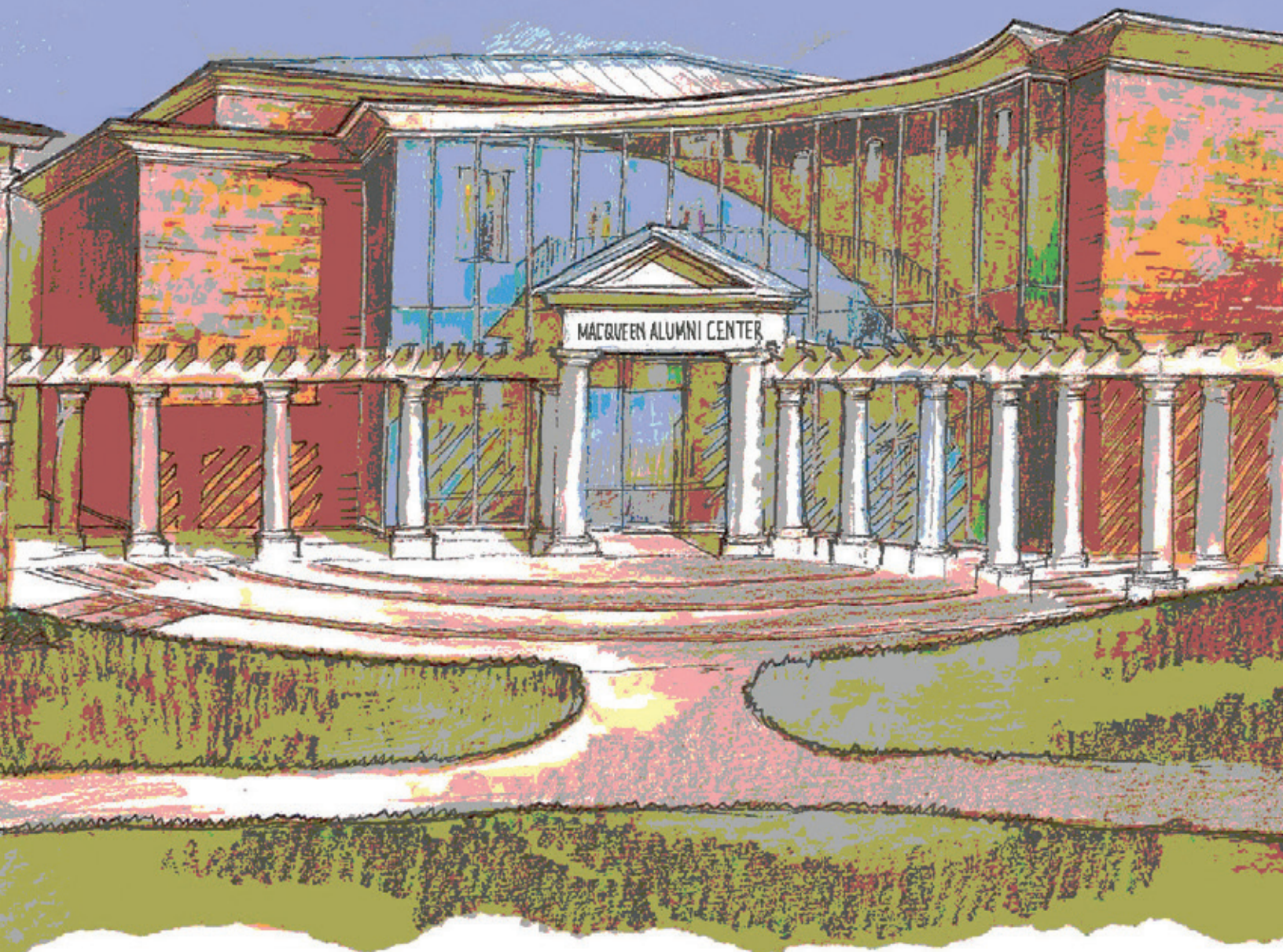
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Alumni relationships with the University should be represented by a building that affords the best experience, allowing them to reconnect with each other and the University.

I believe this building will serve that purpose for several generations to come.

—JULIAN MACQUEEN '73



MacQueen Alumni Center

It is with great pleasure the Board of Directors of the National Alumni Association announce the construction of the **Julian and Kim MacQueen Alumni Center** on the campus of the University of South Alabama.

Named for USA alumnus, Distinguished Alumni Award recipient and founder of Innisfree Hotels Julian MacQueen '73 and his wife Kim, the MacQueen Alumni Center will be a place that brings the history and traditions of the University to life and instills the USA spirit in future generations of Jaguars. Whether you graduated last year or years ago, the MacQueen Alumni Center will be your home on campus for meetings and events,

reunions, game day activities and so much more.

There are many opportunities for you to be a part of this exciting new project. From donor wall pledges fulfilled for as little as \$55 per month to naming opportunities throughout the facility, we hope you will take part in this exciting project.

Upward & Onward — together we can write the next chapter in the history of our University!

GO JAGS!

WHEN I CAME TO SOUTH IN 1968,

enrollment was around 6,000 students and the campus was just a few buildings. It was a different time in many ways. We picked up our class choices on data entry cards in different sections of the gym and it was a foot race to turn in the cards for the best class time slots.

Now the University has come into its own, representing more than 70,000 alumni around the world. Kim and I are deeply honored to be part of the creation of the new alumni center. Alumni relationships with the University should be represented by a building that affords the best experience, allowing them to reconnect with each other and the University. I believe this building will serve that purpose for several generations to come.

Julian '73 and Kim MacQueen

For more information on the MacQueen Alumni Center, please contact Karen Edwards in the Office of Alumni Relations at kedwards@southalabama.edu or 251.460.7092.



An on-campus place for us to call home is vital to the mission of the National Alumni Association in support of the University.

WITH EACH PASSING DAY,

South Alabama alumni are becoming more integrally involved in the life, leadership and governance of the University. We serve on boards and committees, recruit students, provide expertise on initiatives, advocate with the legislature, and contribute time and financial resources. An on-campus place for us to call home is vital to the mission of the National Alumni Association in support of the University. I am truly honored to be a part of this exciting new project!

Mark Hoffman '75

President 2012-2013
USA National Alumni Association
Board of Directors



USA Grads Stop Traffic

(From backing up on I-10, that is.)



It happens every Friday like clockwork. Traffic on Interstate 10 starts slowing in the late afternoon as people who work in Mobile head east over Mobile Bay through the I-10 tunnel to homes in Daphne, Spanish Fort, Fairhope and other Eastern Shore communities. In the summer, beachgoers add to the mix, slowing traffic to a near crawl.

What might seem like a headache for residents is actually a problem of national significance. As a commerce corridor, this congestion is one of the largest issues impacting travel on Interstate 10. And it impacts the close to 30,000 South Alabama grads that live in Mobile and Baldwin counties.

Relief is in sight, thanks to the proposed \$850 million Mobile River Bridge and the efforts of three South Alabama alumni, well aware of the complexities and concerns of the project because they live in the area.

Vince Calametti '82 is ALDOT's regional engineer. Thompson Engineering, led by CEO Jimmy Shumock '81, is the lead firm in the effort. HDR, with Bridge and Structures Director Pat Hickox '90 as project manager, is handling the complexities of the river crossing.

While the environmental process will help determine the beginning, the end, the number of lanes, the height and many other details related to the project, the new crossing is likely to begin near Virginia Street, a few miles west of the tunnel, crossing the Mobile River near the Austal complex, connecting with a widened, multi-lane Bayway, and ending at or east of Highway 90 in Daphne.

The bridge is groundbreaking in a number of ways, including the fact it is the first project of this magnitude to be handled at the local ALDOT office, rather than from its Montgomery headquarters.

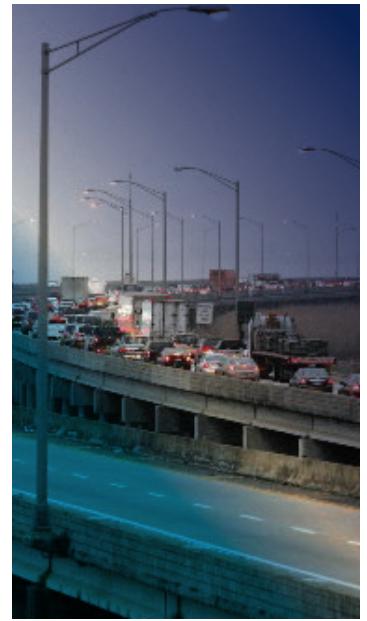
A panel of local elected officials and community leaders selected the design consultant. Residents have enjoyed multiple opportunities to voice concerns and make comments. "There's a positive momentum in the community," Calametti said. "We want to keep that moving. It's been a huge part of our success."

The original I-10 tunnel, which goes under the Mobile River, was constructed in the 1970s, designed to handle a daily traffic of 36,000 vehicles. Today, 73,300 vehicles travel through that tunnel daily, increasing to 100,000 during peak season. In comparison, the new multi-lane bridge will be designed to handle 131,082 cars daily by 2030.

Traffic is a major catalyst in the need for this new bridge, as one out of every three days there is an hour delay at the tunnel, said Calametti. But over the last four years, in the five miles west of the tunnel, there have been 400-plus accidents and four fatalities. "It's an opportunity to talk about traffic flow, increasing commerce and improving safety," explained Calametti.

Slightly shorter than San Francisco's Golden Gate Bridge, the new Mobile River Bridge's design may look familiar. Like the Cochrane-Africatown Bridge that takes US 90/US 98 over the Mobile River a few miles to the north, the new bridge is a cable-stayed design, chosen for its ability and efficiency to span the distance. "It likely will be the tallest cable-stayed bridge in the country," said Shumock.

As the new Mobile River Bridge impacts the economy, downtown redevelopment and the skyline of Mobile, the Port City is joining the ranks of places like Boston and Tampa, cities defined by their bridges, said Hickox. With the goal of starting construction by the end of 2017, Hickox hopes to have people driving over the Mobile River—and not stuck in traffic—by 2020 or 2021.



What might seem like a headache for residents is actually a problem of national significance. As a commerce corridor, this congestion is one of the largest issues impacting travel on Interstate 10.



USA alumni Pat Hickox '90, Vince Calametti '82 and Jimmy Shumock '81 lead the team designing and building the new Mobile River Bridge.

One Pitch at a Time

By Charlie Nichols

USA Assistant Director of Athletic Media Relations

The difference
between Kevin
Hill's sophomore
and junior seasons
with the University
of South Alabama
baseball program
could not have
been any more
distinct.



In 2014, his first year as a Jaguar, Hill finished 4-5 with a 4.70 ERA. He still tossed two complete games and struck out 93 batters in 82 1/3 innings, but that certainly didn't foreshadow his junior campaign.

Last season, he was named the Sun Belt Conference Pitcher of the Year and earned second-team All-America honors from Collegiate Baseball and third-team All-America accolades from the American Baseball Coaches Association/Rawlings and the National Collegiate Baseball Writers Association. He was also named first-team all-South Central Region and first-team all-SBC after finishing 10-0 with a 1.73 ERA in 13 starts. The right-hander led the Sun Belt in wins, ERA, strikeouts (107), opposing batting average (.208) and runs allowed (20), and tied for the fewest earned runs allowed with 18.

But it's not like the Oklahoma City, Okla., native didn't show flashes of brilliance in '14. In fact, in his first career start he tossed eight innings with five strikeouts to lead the Jags to a doubleheader sweep and series-clinching win at No. 24 Arkansas. However, his final start of the 2014 campaign proved to be his best. With the Jaguars facing the possibility of not making the Sun Belt Conference Tournament, needing a win on the final day of the regular season, Hill struck out a then-career-high 14 batters in a complete-game effort to lead USA to a 7-3 victory at Troy.

"You find out who you are through competition," head coach Mark Calvi said. "That game was the ultimate do-or-die game, because if we lose then we don't even get into the tournament. Some guys run away from that, and other guys run toward it and then through it. Kevin ran toward it and then ultimately ran through it for the whole game.



He was dominant against a pretty good hitting team, and he really was just locked in mentally. He understood the magnitude of the game, and it didn't bother him; he liked it. I think he learned a lot about himself in that three-hour period."

Hill explained the contrast in his first two seasons at USA being nothing more than a change in mentality.

"I didn't want to give up hits my first season here," he said. "Last year, I just went all out and played every game like it was my last. I wanted to strike everybody out. My mindset has changed. I'm not scared anymore – not as nervous. I'm more anxious and ready to attack."

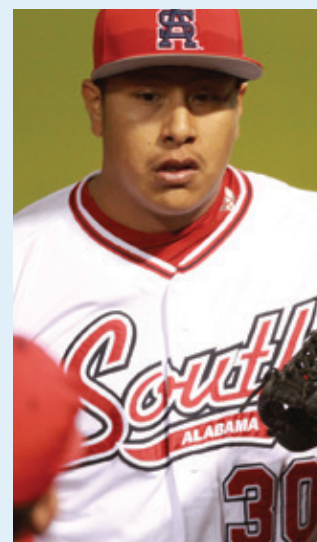
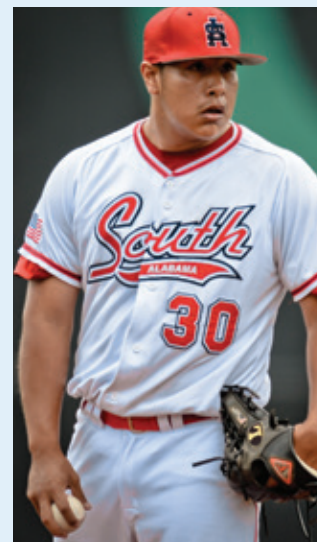
Proof of that mentality was evident in a four-game stretch from April 10-May 8 when he tossed four consecutive complete games against Sun Belt opponents. During that span, Hill struck out 46 batters and allowed only three runs in 36 innings en route to four straight wins.

Calvi explained that his right-hander's improvement from 2014 to '15 came through an improvement in conditioning along with a progression in his craft.

"He got in better shape, no doubt," Calvi said. "That and he got better. He had four pitches then, but he would make mistakes with them. He was throwing harder last year; there were games where he was up to 93 or 94 (miles per hour). In 2014, he would dominate somebody but he would always give up an inning. He would always give somebody a big inning where he would let his concentration take a dip. Those things that pitchers do that hurt themselves, Kevin minimized those last year – the walks, the hit by pitch, the leadoff walks and 0-2 mistakes. He did the things that elite pitchers at any level, for the most part, do. He fielded his position, held runners, got ahead of hitters much better, and he put hitters away and made fewer mistakes."

Hill expects a lot of himself, including pitching complete games, but takes a simplistic approach in doing so.

"I just take everything one pitch at a time. I try to get ahead (in the count), and once I do it's over. I feel like it's my job to finish the game as a Friday-night guy. I feel like that's what I have to do in order for us to keep the bullpen strong and healthy."



On the mound, with Coach Mark Calvi or encouraging other team members, Kevin Hill shows a focused intensity.

Then & Now

Years in the Making

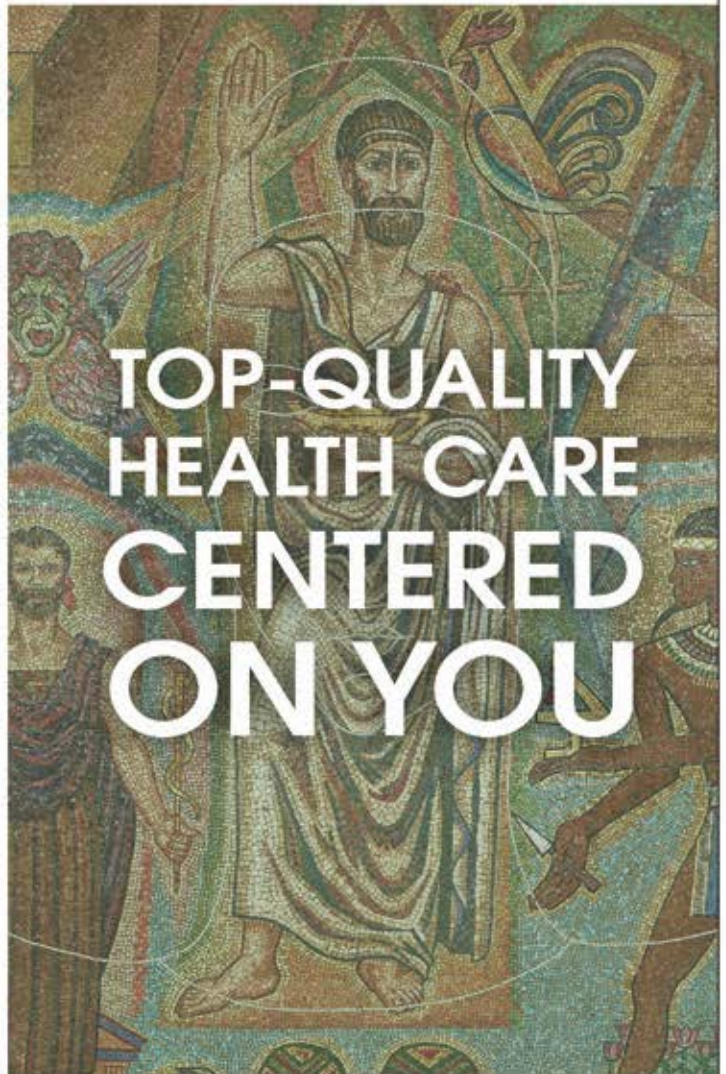
Members of the 1972 USA baseball team pose in front of the team bus after being ranked first in the nation.



Members of the 1972 USA baseball team gather before the 2015 Homecoming Parade where they served as Grand Marshals.



The 1972 USA baseball team was the first South Alabama athletic team to be ranked #1 in the country. In recognition of their accomplishments, the team served as the Grand Marshals of the 2015 Homecoming Parade.



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National Alumni Association Board of Directors

The governing body of the University of South Alabama National Alumni Association is its Board of Directors. Their primary goal is to ensure the mission and vision of the Association, as outlined in our constitution and bylaws, is carried out on behalf of our more than 71,000 graduates. The Board of Directors monitor the financial affairs of the Association,

including the annual audit, the strategic planning process, and alumni programs and services. They also establish policies and goals to accomplish Association priorities. Led by President Jeb Shell '00, these individuals devote their time, talent and expertise to further the mission of both the Association and the University.

For more information, visit southalabama.edu/departments/alumni/alumniboard.



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Vice President



DOUG WHITMORE '05
Secretary/Treasurer



MIKE DIEHL '73
Immediate Past President



JIM CONNORS '83, PhD '07



LULU CRAWFORD '73



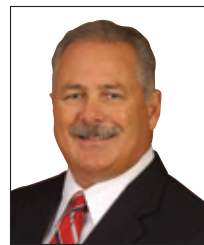
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HUGH KEATING '74



RAY KENNEDY '78



TONY KENNON '87



DAN LAFAYETTE MBA '07



AMY MCCOY '02, MD '06



MARGIE TUCKSON '73



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National Alumni Association



COLEMAN WOLF '14
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National Alumni Association



EMILY ALFORD
Secretary
National Alumni Association



In its 28th year, Oozeball continues to be one of the most anticipated annual events at the University.



Behind the Mud

By Kayley Edwards
President, USA Southerners



The 2015-16 Southerners.

Perhaps one of the longest-running traditions at South is Oozeball, volleyball played in 18 inches of mud. But it's so much more than just that! Sponsored by the USA Southerners, the University's official student ambassadors, Oozeball brings together 60 teams of students, faculty, staff and alumni for a day of fun, while at the same time raising money for scholarships as part of the Mitchell-Moulton Scholarship Initiative.

In its 28th year, Oozeball continues to be one of the most anticipated annual events at the University.

The Southerners have supported many worthy causes with the proceeds from Oozeball over the years, but when the scholarship initiative was announced by Abe Mitchell during the University's 50th Anniversary celebration in 2013, the Southerners knew this was something we needed to be a part of. This was an opportunity for a student-run organization to give back to our fellow students. And we couldn't be more proud!

Jenny has always dreamed of becoming a rock star...



Today she is one.

The physicians at USA Children's & Women's Hospital diagnosed Jenny with a brain tumor at age 14. After an incredible fight for her life, Jenny is tumor free and rock'n it at age 17.

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IT'S AN EXCITING TIME TO BE A JAG! From supporting our team to having fun at alumni functions and even making history with the Upward & Onward campaign, our alumni are everywhere!

Do you have fun pictures from South Alabama events? We want to see them! Email your photos to alumni@southalabama.edu or visit our Facebook page – **University of South Alabama National Alumni Association.**

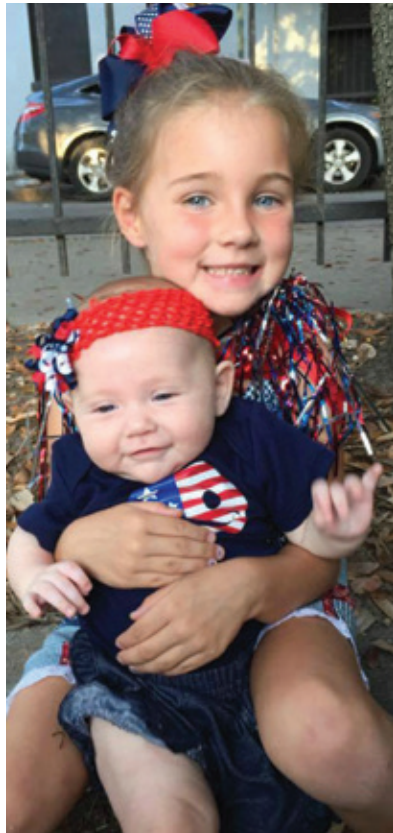


The USA National Alumni Association would like to thank the following corporate partners for their continued support:

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Around



the Jungle



OUR VERY FIRST JAGUAR JOURNEYS TRAVELERS

on their Coastal Alaska cruise!

Bottom row, left to right: Dorothy Woolley '77, Mary Hicks '71, MEd '83; Laura Ellis '71, Judy Miller. Top row, left to right: Steve Woolley '73, Pat Hicks '71, Col. Robert W. Ellis, Jr., USMC (ret) '74, Michael Swansburg '76.



VICE PRESIDENT OF DEVELOPMENT DR. JOE BUSTA

and his wife Jackie enjoy the historic sites of Pisa, Italy, on their European Hideaways cruise.

Please check our website southalabama.edu/alumni for the announcement of our 2017 Jaguar Journeys travel destinations.

Jaguar Journeys

Your Exclusive Alumni Travel Program

Treasures of Northern California

August 7-15, 2016, from \$3,199 per person

Experience the Northern California lifestyle. Explore must-see sights such as Fisherman's Wharf and the Golden Gate Bridge. Marvel at the beauty of one of America's most beloved National Parks, Yosemite. Glide on the waters of the breathtaking Lake Tahoe. Sip California's wines at a wine tasting. Relax in a Pullman car aboard the elegant Napa Valley Wine Train.



Adriatic Gems

November 1-9, 2016, from \$2,399 per person

Travel to intriguing ports of call including Naples and Catania, Italy, Argostoli, Greece, Kotor, Montenegro, Zadar, Croatia, and Koper, Slovenia. From quaint villages fringed by sparkling blue seas to cosmopolitan cities graced with enchanting architecture, experience classic European destinations aboard the Riviera, which boasts the finest cuisine at sea.



For more information on Jaguar Journeys, please visit southalabama.edu/alumni or contact the Office of Alumni Relations at 251.460.7084.

3rd Annual J aguarsCare

Saturday, April 23, 2016



**"Volunteering is more than just being nice.
It's advocating the mission of an organization
to make a lasting community impact."
– Ann Sirmon '87, NAA Past President**



Let's make an impact together! Join your fellow Jags for our 3rd Annual JaguarsCare National Day of Service, sponsored by NetPoint IT-Services, Inc., on Saturday, April 23, 2016.

JaguarsCare gives students, faculty, staff, alumni and friends of the University of South Alabama an opportunity to make a difference in their local communities — and together we will make an impact. Projects are alumni-led and no project is too small or too large for a Jag!

For more information on how to get involved, visit southalabama.edu/alumni or contact the Office of Alumni Relations at 251.460.7084.

South Alabama, the CSA, and cheering on the Jags at sports events became some of the later experiences that we shared. So, having our names together permanently represents those experiences, and that means more than I can say.

—TIM FLORIAN '13



In full costume, Tim and Greg Florian cheered on the Jags at numerous sporting events.



Tim Florian, right, and his parents, Joseph and Aida, attended the Wall of Honor Unveiling Ceremony in October 2015.

An Unbroken Bond

To some, it's simply tradition to have their names engraved on the Wall of Honor at Moulton Tower and Alumni Plaza. To others, like the Florian family, it means so much more. In June 2014, the Florian family tragically lost two of their sons. David and Greg, 26 and 21, drowned in the Blackwater River in Santa Rosa County, Fla.

Greg, the youngest of ten children, attended South and was a popular student on campus – especially on game day. He was easily spotted at football and basketball games dressed as Napoleon Dynamite, passionately cheering on the Jags. Greg was also actively involved with the Catholic Student Association (CSA). After his death, the CSA purchased a National Alumni Association lifetime membership in his memory and had his name inscribed at Moulton Tower.

The following year, Tim Florian, one of Greg's older brothers and a 2013 USA Mitchell College of

Business graduate, became a lifetime member as well. He wanted to pay tribute to his brother and see his own name on the Wall of Honor next to Greg's.

"As brothers, Greg and I were always close. South Alabama, the CSA, and cheering on the Jags at sports events became some of the later experiences that we shared. So, having our names together permanently represents those experiences, and that means more than I can say," Tim said.

During the Wall of Honor Unveiling Ceremony in October 2015, Tim and his parents were there to witness his name being unveiled right beside Greg's. The inscriptions will forever stand as a reminder of their time spent together at USA and a bond between two brothers that can never be broken.

For more information on the Wall of Honor, contact the Office of Alumni Relations at 251.460.7084.



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Calendar

MARCH 31

Upward & Onward
Campaign Reception
Gulfport, MS

APRIL 2

Upward & Onward
Campaign Reception
Los Angeles, CA

APRIL 12

Upward & Onward
Campaign Reception
Birmingham, AL

APRIL 14

Upward & Onward
Campaign Reception
Atlanta, GA

APRIL 16

Oozeball
Sponsored by the
USA Southerners
Mobile, AL

APRIL 19

Upward & Onward
Campaign Reception
Pensacola, FL

APRIL 21

Upward & Onward
Campaign Reception
Dothan, AL

APRIL 23

JaguarsCare National
Day of Service

APRIL 28

Upward & Onward
Campaign Luncheon
Indianapolis, IN

Upward & Onward
Campaign Reception
Louisville, KY

Baldwin County Chapter
Spring Fling
Spanish Fort, AL

MAY 7

Commencement
USA Mitchell Center

MAY 12

Hope Cup Golf Tournament
Mobile Country Club
Mobile, AL

MAY 17

Upward & Onward
Campaign Reception
Houston, TX

JUNE 3

USA Board of Trustees
Quarterly Meeting
Mobile, AL

JUNE 9

Baldwin County Chapter
Meet the Coaches

JUNE 10

National Alumni Association
Board of Directors
Quarterly Meeting
Mobile, AL

For more information on any of the events, contact the Office of Alumni Relations at 251.460.7084.

Where in the world is SouthPaw?



USA Vice President of Development **Dr. Joseph Busta** took SouthPaw to the Leaning Tower of Pisa in Italy, part of a Jaguar Journeys trip.



Emily Jenkins '15 took SouthPaw down under—all the way to Sydney, Australia.



SouthPaw visited the Apollo Fountain in Versailles, France, with student and Southerners President **Kayley Edwards**.



It's Time...

Become a Member of the National Alumni Association today.

<http://www.southalabama.edu/alumni>

UNIVERSITY OF SOUTH ALABAMA



NATIONAL ALUMNI ASSOCIATION

South Scoop

Alumni by the Numbers

3,674+

Fans supported South Alabama Football by attending Jaguar Junction and Running with the Jags events



\$54,500

Scholarship funds awarded by the University of South Alabama National Alumni Association for the 2015-16 academic year



286

names were unveiled on the Wall of Honor during the 2015 ceremony

1,986

Hours of service completed for the JaguarsCare initiative



55

Number of countries represented by alumni around the world

2,417

total names are now inscribed on Moulton Tower and Alumni Plaza



The USA Southerners and the Alumni Relations Team helped coordinate the first ever Freshman Convocation with

2,105

incoming freshmen

10

South Alabama alumni and 3 employees were elected to *Mobile Bay's* 40 Under 40 2016 Class



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MCI: Providing the most advanced cancer care, and searching for a cure.



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