

GULF SOUTH BUSINESS RESEARCH SYMPOSIUM

Saturday, June 22, 2024

Inaugural business research event! Now accepting submissions for paper presentations within the four tracks below. Please email abstracts to GSBRS@SouthAlabama.edu.

**Request for abstracts:
250–500 words**

Tracks:



Marketing



Analytics



Management



Open

Pricing:

- Early Bird deadline by April 22nd: \$100
- After April 22nd: \$125
- USA PhD Program Students: Complimentary

Location:

University of South Alabama Campus

Rolling Deadline:

Please submit as soon as possible and before April 22nd.

**Questions? Contact Jennifer Zoghby and Britton Leggett at:
gsbrs@southalabama.edu.**