



SOUTH ALABAMA CENTER FOR
BUSINESS ANALYTICS, REAL ESTATE
AND ECONOMIC DEVELOPMENT

2022 SABRE Market Summit
Thursday, June 9, 2022
MacQueen Alumni Center
University of South Alabama

<u>Time Slot</u>	<u>#</u>	<u>Min</u>	<u>Session Details</u>
7:00-7:30		30	Registration and Continental Breakfast
7:30-7:45		15	Welcome, Invocation, Sponsor Recognition
7:45-7:55		10	CE Guidelines
7:55-8:20	1.	25	Blockchain: Introduction <ul style="list-style-type: none">• What is a blockchain?• How will blockchain use impact the world?• Why should consumers, investors, and professionals understand? <i>Ermanno Affuso, PhD, Professor of Economics, Mitchell College of Business</i>
8:20-8:45	2.	25	Blockchain: The Law and Data Privacy <ul style="list-style-type: none">• What are key legal issues?• How will blockchain use ensure data privacy?• Why should consumers, investors, and professionals understand? <i>Raymond Bell, Partner, Maynard, Cooper, & Gale</i>
8:45-9:10	3.	25	Blockchain: Public Policy and Ethics <ul style="list-style-type: none">• What are key public policy issues?• How will blockchain use enhance ethical behavior?• Why should consumers, investors, and professionals understand? <i>Cliff Lipscomb, PhD, Managing Director of Public Policy, Inveniam</i>
9:10-9:35	4.	25	Blockchain: Real Estate Practice <ul style="list-style-type: none">• What are key real estate blockchain issues?• How will blockchain use impact real estate practice?• Why should consumers, investors, and professionals understand? <i>J. Reid Cummings, DBA, Professor of Finance and Real Estate, Executive Director, SABRE, Mitchell College of Business</i>

9:35-10:00	25	Networking Break
10:00-10:25	5.	25
		Current Environment for Monetary Policy and the Economy <ul style="list-style-type: none"> • What are economists' views on the direction of the economy? • How will monetary policy impact real estate and the economy? • Why should consumers, investors, and professionals understand? <i>Maurice Stouse, Senior Vice President & Division Manager, The First Wealth Management; Branch Manager, Raymond James Financial Services</i>
10:25-10:50	6.	25
		Current Environment for Tax Policy and Investing <ul style="list-style-type: none"> • What are tax advisors' views on the direction of investments? • How will tax policy impact real estate and other investments? • Why should consumers, investors, and professionals understand? “ _____,” <i>CPA firm – to be named*</i>
10:50-11:40	7.	50
		Panel 1: Adapting Blockchains to Real Estate: NFTs, DeFi, and Tokenization <ul style="list-style-type: none"> • What are NFTs, DeFi apps, and Tokens? • How will real estate change by adapting their use? • Why should consumers, investors, and professionals understand? <u>Moderator:</u> <i>Robert J. Cloutier, PhD, Professor & Chair, Systems Engineering</i> <i>Kari J. Lippert, DSc, Assistant Professor, Systems Engineering</i> <i>Mr. Mark Hester, BSCpE, MS Electrical Engineering Candidate</i> <i>USA College of Engineering</i> <i>Ermanno Affuso, PhD, Associate Professor of Economics, Mitchell College of Business</i> <i>William W. Oppenheimer, President, Enveloc</i> <i>Cliff Lipscomb, PhD, Managing Director of Public Policy, Inveniam</i>

Potential Questions:

Rob: What is the difference between a private and public blockchain?

Kari: Which type of blockchain is more secure and why?

Bill: What type of programming knowledge is necessary to construct a blockchain, and if so, what kind?

Mark: What are NFT's and why would anyone want one?

Ermanno: What is DeFi and what are some examples of current DeFi applications?

Cliff: How is blockchain being adapted by real estate practitioners and investors?

Group: What are your thoughts on virtual real estate investment?

11:40-12:30	8.	50
		Panel 2: Real Estate Investments: Real and Virtual Worlds <ul style="list-style-type: none"> • What are current trends in real estate investments? • How will investors react to virtual real estate investments? • Why should consumers, investors, and professionals understand? <u>Moderator:</u> <i>Patrick O'Meara, Chairman & CEO, Inveniam*</i>

Cliff Lipscomb, PhD, Managing Director of Public Policy, Inveniam
Forrest Bryant, DDS, CEO, High Speed Alliance
Vaughn T. Poe, Executive Director, Alabama Real Estate Commission
Melissa S. Warren, CCIM, Senior Advisor, Stirling Properties
Lyndsy Yim, 1st Vice President, SRS Real Estate Partners

** Not yet confirmed*

Reading List:

Blockchain for Dummies
The Blockchain Standard
Fiat Standard
Down the Rabbit Hole

Podcasts:

The Gentlemen of Crypto

YouTube Videos: